

WORTHY TALKS INSTITUTE

FERPA & COPPA-ALIGNED PRIVACY PRACTICES OVERVIEW

Protecting Student Privacy While Supporting Meaningful Learning

Effective Date: August 10, 2026

Worthy Talks Institute is committed to providing valuable educational resources while maintaining strong privacy protections for students, families, educators, and schools.

As an educational platform serving young people, Worthy Talks Institute recognizes the responsibility that comes with creating content and technology designed for student audiences.

Our approach is built around three commitments:

1. **Provide meaningful educational resources.**
2. **Protect student and family privacy.**
3. **Support schools in meeting their privacy responsibilities.**

Student Privacy Commitment

Worthy Talks Institute believes educational technology should strengthen learning while respecting the trust placed in us by schools and families.

Worthy Talks Institute does **not**:

- ✗ Sell student information.
 - ✗ Rent student information.
 - ✗ Use student information for targeted commercial advertising.
 - ✗ Create commercial profiles of students.
 - ✗ Collect unnecessary student information unrelated to educational services.
- Student information is used for legitimate purposes connected to providing, maintaining, securing, and improving our Services.

FERPA-Aligned Practices

Family Educational Rights and Privacy Act (FERPA)

FERPA protects the privacy of student education records and provides parents and eligible students with rights regarding those records.

When working with schools, Worthy Talks Institute supports FERPA-aligned practices by:

- ✓ Processing student information only to provide contracted educational services.



- ✓ Supporting schools in maintaining appropriate control over student education records.
- ✓ Limiting access to authorized personnel and approved service providers.
- ✓ Protecting student information from unauthorized access or disclosure.
- ✓ Maintaining transparency regarding our data practices.

Worthy Talks Institute does not claim ownership of student education records and processes student information only as necessary to provide contracted educational services.

Schools retain responsibility for determining appropriate access, authorization, and educational use of student information.

COPPA-Aligned-Practices

Children's Online Privacy Protection Act (COPPA)

COPPA establishes protections for children under the age of 13 when using online services that collect personal information.

Worthy Talks Institute supports COPPA-aligned practices by:

- ✓ Providing transparency regarding information collection practices.
- ✓ Supporting parental consent requirements when applicable.
- ✓ Collecting only information reasonably necessary to operate the platform.
- ✓ Limiting the use of children's information to purposes necessary to provide, maintain, secure, and improve the Services.
- ✓ Avoiding targeted advertising directed toward children.

Parents and guardians maintain important rights regarding their child's information.

Information We May Process

To provide educational services, Worthy Talks Institute may process limited information such as:

Account Information

- Student name (when required for account management)
- Parent or educator contact information
- School or organization affiliation
- Account identifiers

Educational Engagement Information

- Video viewing history
- Content completion information
- Resource usage information

Technical Information

- Device information
- Browser information
- Platform diagnostics



- Technical performance data

This information helps us:

- ✓ Provide access to educational resources.
- ✓ Maintain platform functionality.
- ✓ Improve user experience.
- ✓ Support educators and families.
- ✓ Maintain security and reliability.

Data Security Practices

Worthy Talks Institute uses reasonable administrative, technical, and organizational safeguards designed to protect information.

Our practices may include:

- ✓ Secure authentication processes
- ✓ Access controls
- ✓ Encryption technologies
- ✓ Secure technology providers
- ✓ Privacy and security procedures

Access to student information is limited to individuals and service providers who require access to perform legitimate functions.

Data Privacy Agreements (DPAs)

Worthy Talks Institute provides standard Data Privacy Agreements upon request to assist schools with student privacy compliance requirements.

A DPA may address:

- Types of information collected
- How information is used
- Data security practices
- Data retention practices
- Restrictions on data sharing
- Responsibilities of both parties

We recognize that schools and districts may have different requirements based on state laws, district policies, and technology procedures.

Data Retention

Worthy Talks Institute does not retain Student Information indefinitely. Student Information is retained only for as long as reasonably necessary to provide educational services, maintain platform functionality, meet legal obligations, resolve disputes, and maintain appropriate business or educational records.

Transparency and Accountability

Worthy Talks Institute is committed to maintaining clear and responsible data practices.



Schools, educators, parents, and guardians may contact Worthy Talks Institute with questions regarding:

- Privacy practices
- Data handling procedures
- Security practices
- Educational technology use

We believe strong partnerships are built through transparency and trust.

Supporting Schools and Families

Worthy Talks Institute exists to help schools and families navigate important topics facing young people through accessible, educational, and age-appropriate resources.

Protecting student privacy is an essential part of serving students well. Worthy Talks Institute is committed to handling student and family information responsibly, transparently, and with appropriate care.

Contact Information

Worthy Talks Institute

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