

WORTHY TALKS INSTITUTE

PRIVACY POLICY

Effective Date: August 10, 2026

Worthy Talks Institute (“Worthy Talks,” “we,” “us,” or “our”) is committed to protecting the privacy and security of students, families, educators, schools, organizations, and all users who access our Services.

This Privacy Policy explains how Worthy Talks Institute collects, uses, protects, and shares information when you use our website, educational video platform, curriculum resources, and related services (collectively, the “Services”). This Privacy Policy applies to information collected from students, parents, guardians, educators, schools, organizations, and other users who access or interact with the Services.

By accessing or using the Services, you acknowledge and agree to the practices described in this Privacy Policy.

1. Information We Collect

Worthy Talks Institute collects only information reasonably necessary to provide, maintain, and improve our educational services.

We may collect information in two primary ways:

1. Information you voluntarily provide.
2. Information collected automatically through your use of our Services.

“Personal Information” means information that identifies, relates to, describes, or can reasonably be associated with an individual user, including account information, contact information, student information, and platform usage information.

2. Information You Provide

When you create an account, purchase services, contact us, request information, or interact with our platform, we may collect information such as:

Account Information

This may include:

- Name
- Email address
- Phone number
- Mailing address
- Login credentials
- Account preferences

School or Organization Information

For educators, schools, and organizations, this may include:

- School or organization name



- District information
- Professional contact information
- Account administrator information

Communication Information

When you contact Worthy Talks Institute, we may retain:

- Emails
- Support requests
- Feedback
- Other communications

This allows us to respond effectively and maintain appropriate records.

3. Student Information

When students access Worthy Talks Institute through a school, family account, or other approved access method, we collect only the minimum information reasonably necessary to provide, maintain, and improve educational services.

Depending on the account type, this information may include:

- Student name (when required for account management)
- Grade level
- School affiliation
- Login information
- Video completion information
- Platform activity information

Video engagement and platform activity information may be used to understand resource usage, improve educational materials, provide educator support, and maintain platform functionality.

Worthy Talks Institute does not intentionally collect unnecessary student information.

4. Information We Automatically Collect

When users access our website or platform, we may automatically collect limited technical information, including:

- Device information
- Browser type
- Operating system information
- Website activity
- Platform usage data
- Video engagement information
- Technical performance information
- Error reports and diagnostic information

This information helps us:



- Maintain platform reliability.
- Improve user experience.
- Identify technical issues.
- Improve educational resources.

5. Cookies and Similar Technologies

Worthy Talks Institute may use cookies and similar technologies to support website functionality and improve user experience.

Cookies are small data files stored by your web browser that allow websites to recognize returning users and remember certain preferences.

Cookies may help us:

- Maintain account functionality.
- Remember user preferences.
- Improve navigation.
- Understand general usage patterns.
- Improve platform performance and functionality.

Worthy Talks Institute does not use cookies or similar technologies to:

- Sell personal information.
- Create commercial advertising profiles of students.
- Deliver targeted advertising to children.

6. How We Use Information

Worthy Talks Institute may use collected information to:

- Create and manage user accounts.
- Provide access to educational resources.
- Process subscription payments.
- Communicate with users.
- Provide customer support.
- Improve platform functionality.
- Monitor system performance.
- Maintain security.
- Prevent misuse.
- Meet legal and regulatory obligations.

Information collected through the Services is used to support our educational mission and provide reliable access to our resources. Worthy Talks Institute does not use personal information for targeted advertising.

7. Student Privacy Protection

Protecting student information is a core commitment of Worthy Talks Institute.



Worthy Talks Institute does not:

- Sell student information.
- Rent student information.
- Use student information for targeted commercial advertising.
- Create commercial profiles of students.
- Use student information for unrelated purposes.

Student information is used only for legitimate educational service purposes.

8. FERPA and Educational Records

When Worthy Talks Institute provides services to schools or educational organizations, student information may be handled according to applicable educational privacy requirements, including the Family Educational Rights and Privacy Act (FERPA).

Where applicable:

- Schools maintain appropriate control over student education records.
- Worthy Talks Institute does not own student education records and does not use student information for independent commercial purposes.
- Worthy Talks Institute processes information only to provide contracted educational services.
- Student information is not used for unauthorized purposes.

Schools may request additional documentation, including Data Privacy Agreements (DPAs), regarding our privacy practices.

9. Children's Privacy and COPPA

Worthy Talks Institute recognizes the importance of protecting children's privacy.

For users under applicable age requirements, including children covered by the Children's Online Privacy Protection Act (COPPA), Worthy Talks Institute follows applicable privacy requirements and maintains practices designed to protect children's information regarding:

- Parental consent requirements.
- Information collection limitations.
- Transparency regarding data practices.

Parents and guardians may have rights regarding their child's information, including the ability to request access, correction, or deletion where applicable.

10. Parental Rights and Requests

Parents and guardians may request information regarding their child's data by contacting Worthy Talks Institute.

Depending on applicable laws and circumstances, parents or guardians may request:

- Access to collected information.



- Correction of inaccurate information.
- Deletion of applicable information.

Requests may be submitted using the contact information provided at the end of this Privacy Policy.

For school-managed accounts, requests regarding student education records may be directed through the school or educational organization responsible for the account.

11. Data Sharing and Third-Party Services

Worthy Talks Institute does not sell personal information.

Worthy Talks Institute does not sell or share personal information for cross-context behavioral advertising.

We may share limited information with trusted third-party service providers who assist us in operating the Services.

These providers may include:

- Website hosting providers
- Payment processors
- Email service providers
- Technology providers
- Security providers

Third-party providers are permitted to access information only as necessary to perform contracted services.

They are not authorized to sell personal information or use information for their own marketing or advertising purposes.

12. Data Security

Worthy Talks Institute uses reasonable administrative, technical, and organizational safeguards designed to protect information from:

- Unauthorized access
- Loss
- Misuse
- Disclosure
- Alteration
- Destruction

Security practices may include:

- Encryption technologies.
- Secure authentication methods.
- Access controls.
- Limited employee access.
- Privacy and security procedures.



Although we work to protect information, no internet transmission or electronic storage method can be guaranteed to be completely secure.

13. Data Security Incident Response

In the event Worthy Talks Institute becomes aware of unauthorized access, disclosure, or compromise of protected information, we will take appropriate steps to:

- Investigate the incident.
- Address security concerns.
- Implement corrective measures.
- Notify affected parties when required by applicable law.

For school partners, Worthy Talks Institute will cooperate with appropriate notification and response procedures outlined in applicable agreements.

14. Data Retention and Deletion

Worthy Talks Institute retains information only for as long as reasonably necessary to:

- Provide educational services.
- Maintain account functionality.
- Meet legal obligations.
- Resolve disputes.
- Maintain business records.

Upon request, account closure, or termination of services, Worthy Talks Institute will review applicable information and take appropriate steps regarding deletion or retention consistent with legal and operational requirements.

Certain information may be retained when necessary to comply with legal obligations, resolve disputes, enforce agreements, or maintain required business records.

15. Access and Correction of Personal Information

Users may request access to or correction of personal information maintained by Worthy Talks Institute.

Requests should include sufficient information to verify the identity of the requester.

Requests may be submitted through the contact information provided below.

16. Information Security and Employee Access

Worthy Talks Institute limits access to personal information to individuals and service providers who require access to perform legitimate business or educational functions. Individuals with access are expected to follow appropriate confidentiality and security practices.

17. Changes to This Privacy Policy

Worthy Talks Institute may update this Privacy Policy periodically to reflect:



- Changes in technology.
- Changes in our Services.
- Changes in legal requirements.
- Improvements to privacy practices.

Updated versions will be posted on our website with the revised effective date.

Continued use of the Services after changes are posted constitutes acceptance of the updated Privacy Policy.

18. Contact Information

Questions, concerns, or requests regarding this Privacy Policy, student information, or privacy practices may be directed to:

Worthy Talks Institute

Website: www.worthytalks.org

Email: info@worthytalks.org



8501 W Lincoln Ave West Allis, Wisconsin 53227

Date Updated: 8/11/2026